

DIVERSITY THE X-FACTOR IN INNOVATION

Workshop Resources

4th August 2016

Insights into collaboration & innovation

- Everyone here has a business goal...to reach it you need a team
- Diversity, problem solving and innovation
- It's about building relationships this can take time so start small
- Set out rules for collaboration, be clear what you want from the relationship (commitment, compensation, what tasks, exit)

Collaboration options

- **Equity/Founder:** Angel list, Founder2be.com, Silicon beach jobs
- **Exchange:** (P2P) Lets, CESA, (B2B) Give Get, Pro Quo, Neeboz, Bartercard, Jim's Trade Net
- **Mentors:** Business Enterprise Centers, Small Business Mentoring Service
- **Networks:** Meet ups, Professional associations, University events
- **Government:** Business.vic.gov.au, Small business Victoria

Considerations: Tax & accounting implications? What are others doing?

More collaboration options...

- Niche job boards: JobLinks, Ethical jobs, Good Jobs, ProBono Australia, University career boards
- Freelance: Upwork, Expert 360, 99 designs, Airtaskr, Sidekickr
- Two square Pegs . Facilitates connections for
 - Employee
 - Freelancer/contractor
 - Co-founder/Partner
 - Equity / Invest
 - Profit/Revenue sharing & Commission
 - Product/service/Incontra
 - Network or references
 - Mentoring/Advisor
 - ProBono

