

# Pause Fest Panel

## CREATING THE X-FACTOR IN INNOVATION



Connect with affordable expert support. Move your business or ideas forward

### BAQIR KHAN

**Asylum Seekers Resource Center**  
**Manager Member Led Projects & Volunteering Program**  
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Baqir Khan manages the Member Led Projects & Volunteering Program at the Asylum Seeker Resource Centre (ASRC) Innovation Hub. He is a co-contributor to the Humanitarian Symbiotic Innovation Model being implemented at the Innovation Hub. He holds a Bachelor degree in Marketing and a Masters of Business Administration from RMIT.

Baqir is also an adjunct lecturer at RMIT, where he teaches Language Management in International Organisations. Baqir has conducted research in learning development, culture & information systems, sustainable sourcing, mentoring, leadership and innovation. He also has extensive experience working with local and international NGOs in the community and development sector. He speaks regularly on the issues of empowerment and program innovation. He was also a guest speaker at the Melbourne Writers' Festival 2014.

#### Asylum Seekers Resource Center

The ASRC has always been about people. The only reason the ASRC opened and continues to exist is to make sure asylum seekers get a fair go. At the ASRC we don't believe in people being too hard or complex to work with.



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### JACINTA CARBOON

**Taking Care of Business and Me, Cofounder & Director,**  
Email: [jacinta@jacintacarboon.com](mailto:jacinta@jacintacarboon.com) Twitter: [@JacintaCarboon](https://twitter.com/JacintaCarboon)

Jacinta Carboon has held executive careers with top ASX 200 companies for the past three decades. She was National Manager of the high profile Telstra Business and Women's Awards for five years. In 2006 Jacinta led Telstra's marketing of the Melbourne 2006 Commonwealth Games.

Jacinta is an entrepreneurial thinker and innovator with professional expertise in strategy, sales, marketing, leadership and business development. She is passionate about changing the game for women. Jacinta led the development of a program which focuses on women's wisdom and confidence in life and money choices which has been hailed a 'World leading initiative' by International experts.

She has scanned and travelled the world for insights and best practices around women both as customers and employees and recently delivered a TEDx talk 'Can you afford to ignore the female economy'. <https://youtu.be/tzUPL3TADMU>

She holds a Bachelor of Business, a Graduate of the AICD and Chairman of a NFP community event.



**JACINTA CARBOON**

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## PHILIP TAYLOR

**National Seniors Australia, Director of Productive Aging**

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Philip has researched and written on the social and economic aspects of population ageing for over 25 years. He has worked on several major multi-disciplinary and international programs of research to do with workforce ageing. His particular interests include individual orientations to work and retirement, employer attitudes and practices towards older workers and international developments in public policies aimed at combating age barriers in the labour market and prolonging working life. A key element of his research is interaction with industry, government and professional organisations concerning policy development. He has served on government committees to do with aspects of population ageing in Australia and elsewhere.

### National Seniors Australia

National Seniors is an organisation helping older Australians and represent their views on issues such as age discrimination, mature age employment, superannuation, pension increases, health and aged care



## National Seniors

Australia

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## JAN OWEN (AM Hon DLitt)

**Foundation for Young Australians, Founder & CEO,**

Twitter: [@fya\\_org](https://twitter.com/fya_org)

A pioneer of the youth sector in Australia, Jan has dedicated most of her working life to social change and encouraging young people to give back and invest their talents in their communities and things they are passionate about.

In March 2014 Jan received the degree of Doctor of Letters (honoris causa) from the University of Sydney, in recognition of her significant contribution to young people and policy in Australia. In 2012, Jan was named the inaugural Australian Financial Review & Westpac Group 'Woman of Influence 2012'. In 2000 she was awarded membership of the Order of Australia for services to children and young people and in 1999 received a fellowship for leadership and innovation to the Peter Drucker Foundation in the US. Jan is the author of *Every Childhood Lasts a Lifetime* (1996) and *The Future Chasers* (2014).

Before joining FYA, Jan was Executive Director of Social Ventures Australia, which aims to increase the impact of the Australian social sector. Prior to this, Jan founded the CREATE Foundation, the national consumer body for children and young people in out of home care.

Jan has contributed to the establishment of many social change organisations in Australia and served on a wide range of Boards. She is currently Member, RMIT College of Business Industry Advisory Board; Chair, Melbourne Social Equity Institute (University of Melbourne) Advisory Board; Member, Malthouse Theatre Board; a Fellow of the Royal Society for the encouragement of the Arts, Manufacturers and Commerce (RSA) & Patron of Vanish and Children's Ground.

### Foundation for Young Australians

At FYA we believe young people are not a problem to be helped or solved. In fact we believe just the opposite. Young people are ambitious, creative and capable of rethinking the world and solving tomorrow's problems today. And can do it all with a social conscience that will let them build a better world in the process



Image credit: Adam Haddrick for *Dumbo Feather*

**fya**

FOUNDATION FOR  
**Young Australians**

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## MATTHEW LAMBELLE

### WISE Employment, CEO

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Matthew Lambelle is an accomplished employment services leader whose mission is to empower the most disadvantaged in our communities. With significant experience and passion for leadership, business strategy and development, Matthew has a proven ability to develop and execute strategies that improve the lives of society's most vulnerable, including people with disability and mental illness.

Matthew joined WISE Employment in 2001 as a Divisional Manager, leading the business performance of the organisation's disability employment service. After six years in this role, Matthew became General Manager, leading the creation and successful development of four social enterprises and was appointed CEO in 2014.

### Wise Employment

WISE Employment is a not-for-profit organisation with a 20 year history of empowering the most disadvantaged in our communities to find employment. We deliver services under the government's Disability Employment Services and jobactive programs.

Our staff provide employment and training services to more than 40,000 jobseekers each year in Victoria, New South Wales, South Australia, Tasmania and Darwin. We assist some of the most disadvantaged people in our communities. We also provide additional community support for people living with mental illness through the Personal Helpers and Mentors and Partners in Recovery programs. To find out more, go to [wiseemployment.com.au](http://wiseemployment.com.au).



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## TRANG DU

### Two Square Pegs, Founder

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Trang is a social entrepreneur and designer who believes in creating useful and engaging products. She is passionate about harnessing technology to help solve social issues through community based projects - projects, which foster collaboration, encourage people to connect and build great working relationships.

She is a digital designer who has experience in building digital products, including websites, apps and online products, for both charities and large corporates. She holds a Bachelor of Design as well as a Bachelor of Engineering from RMIT University. She is also a graduate of the Founder Institute based in Silicon Valley.

### Two Square Pegs

Two Square Pegs is a social enterprise which provides some much-needed affordable hands-on support for small businesses and start-ups. We connect mature business experts with, small cash-strapped businesses so they can gain access to affordable expertise through alternative payment arrangements -this includes profit sharing, skill or product exchanges, introductions to networks and references.

We also recognise that many mature experienced professionals are frustrated by the lack of opportunity to use, update or grow their skills in the workplace. We provide a new approach to find interesting work opportunities that makes a real difference to a small business or startup.



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**Connect to expertise.  
Get feedback & collaborate.**

### **Start connecting**

We connect you with mature professional who have the expertise and knowledge you need, to help you take the next step in your start-up or business. We have a community of curated experts with many years of professional and personal experience as well as strong networks.

At Two Square Pegs we believe you should be able to access expert advice and skills at every stage of your business. We provide flexible options for small businesses to engage experts, from payments based on performance or outcomes through to opportunities to exchange skills, products, networks and references for expert advice and expert work.

We recognise that many mature experienced professionals are frustrated by the lack of opportunity to use, update or grow their skills in the workplace. We provide a new approach for experts to access interesting work opportunities that makes a real difference to a small business or startup.

Start connecting with people who can provide active hands on support to help you move forward. Go to [twosquarepegs.com](http://twosquarepegs.com) to sign up.

### **Interested in our events**

In the next few months, we will be holding speed matching events and business workshops to help you find diverse expertise to collaborate with.

Sign up to our newsletter at [twosquarepegs.com](http://twosquarepegs.com) to find out about events

## **Sponsors & Thank you**

